



WPEC
c/o WTTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Connie Mack-National Republican Se(7417'
McLaughlin & Associates (9012)
CAMPBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2604028
Inv Date 9/23/2012
Terms CIA
Contract 1374155
Bill Type Weekly/Irregular
Period 9/17/2012 - 9/23/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/MACK 9/19 (473875)
Acct Types National/Political Candidate Agency BRD
Est/Headline 477/06319858
Demo A35+R
Revision
Comments NRSC/MACK 9/19
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 9/25/2012 12:05:16PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	9:00:00AM-10:00:00	Per week (2), We, Th, Fr	09/20/12 9:59AM (Th)	00:30	Live with Kelly and Michael	CMD0917RH	\$150.00	
2.0	SPOT	9:00:00AM-10:00:00	Per week (2), We, Th, Fr	09/21/12 9:56AM (Fr)	00:30	Live with Kelly and Michael	CMD0917RH	\$150.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (3), We, Th, Fr	09/19/12 12:13PM (We)	00:30	News-WPEC CBS 12 News at Noon	CMD0917RH	\$265.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (3), We, Th, Fr	09/20/12 12:16PM (Th)	00:30	News-WPEC CBS 12 News at Noon	CMD0917RH	\$265.00	
4.0	SPOT	12:00:00PM-12:30:00	Per week (3), We, Th, Fr	09/21/12 12:29PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	CMD0917RH	\$265.00	
6.0	SPOT	5:00:00PM- 5:30:00	Per week (2), We, Th, Fr	09/19/12 5:11PM (We)	00:30	News-WPEC CBS 12 News at 5p	CMD0917RH	\$300.00	
6.0	SPOT	5:00:00PM- 5:30:00	Per week (2), We, Th, Fr	09/20/12 5:28PM (Th)	00:30	News-WPEC CBS 12 News at 5p	CMD0917RH	\$300.00	
8.0	SPOT	5:30:00PM- 6:00:00	Per week (1), We, Th, Fr	09/19/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 530p	CMD0917RH	\$300.00	
10.0	SPOT	6:00:00PM- 6:30:00	Per week (2), We, Th, Fr	09/19/12 6:24PM (We)	00:30	News-WPEC CBS 12 News at 6p	CMD0917RH	\$450.00	
10.0	SPOT	6:00:00PM- 6:30:00	Per week (2), We, Th, Fr	09/20/12 6:10PM (Th)	00:30	News-WPEC CBS 12 News at 6p	CMD0917RH	\$450.00	
12.0	SPOT	7:00:00PM- 7:30:00	Per week (2), We, Th, Fr	09/19/12 7:11PM (We)	00:30	News-WPEC CBS 12 News at 7p	CMD0917RH	\$300.00	
12.0	SPOT	7:00:00PM- 7:30:00	Per week (2), We, Th, Fr	09/20/12 7:30PM (Th)	00:30	News-WPEC CBS 12 News at 7p	CMD0917RH	\$300.00	
14.0	SPOT	11:00:00PM-11:30:00	Per week (3), We, Th, Fr	09/19/12 11:23PM (We)	00:30	News-WPEC CBS 12 News at 11p	CMD0917RH	\$525.00	
14.0	SPOT	11:00:00PM-11:30:00	Per week (3), We, Th, Fr	09/20/12 11:11PM (Th)	00:30	News-WPEC CBS 12 News at 11p	CMD0917RH	\$525.00	
14.0	SPOT	11:00:00PM-11:30:00	Per week (3), We, Th, Fr	09/21/12 11:22PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	CMD0917RH	\$525.00	
15.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	09/23/12 9:00AM (Su)	00:30	CBS-News Sunday Morning	CMD0917RH	\$675.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$5,745.00
Commission	(\$861.75)
Net Total	\$4,883.25

Total Spots 16



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CAMPBELL,MARIANNE
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Invoice 2634025
Inv Date 9/30/2012
Terms CIA
Contract 1374155
Bill Type Weekly/Irregular
Period 9/24/2012 - 9/30/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/MACK 9/19 (473875)
Acct Types National/Political Candidate Agency BRD
Est/Headline 477/06319858
Demo A35+R
Revision
Comments NRSC/MACK 9/19
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Day,M-1	09/24/12 9:49AM (Mo)	00:30	Live with Kelly and Michael	CMD0917RH	\$150.00	
3.0	SPOT	12:00:00PM-12:30:00	Day,M-1	09/24/12 12:24PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	CMD0917RH	\$265.00	
5.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	09/24/12 5:22PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	CMD0917RH	\$375.00	
7.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	09/24/12 5:37PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	CMD0917RH	\$375.00	
9.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	09/24/12 6:09PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	CMD0917RH	\$500.00	
11.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	09/24/12 7:13PM (Mo)	00:30	News-WPEC CBS 12 News at 7p	CMD0917RH	\$375.00	
13.0	SPOT	11:00:00PM-11:30:00	Day,M-1	09/24/12 11:23PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	CMD0917RH	\$525.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$2,565.00
Commission	(\$384.75)
Net Total	\$2,180.25

Total Spots 7



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Connie Mack-National Republican Se(7417'
McLaughlin & Associates (9012)
CAMPBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
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Invoice 2634045
Inv Date 9/30/2012
Terms CIA
Contract 1377869
Bill Type Weekly/Irregular
Period 9/24/2012 - 9/30/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/MACK 9/25 (475084)
Acct Types National/Political Candidate Agency BRD
Est/Headline 504/06333970
Demo A35+R
Revision
Comments NRSC/MACK 9/25
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/3/2012 8:04:56AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (2), Tu, We, Th, Fr	09/26/12 9:45AM (We)	00:30	Live with Kelly and Michael	CMDFO917RH	\$200.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (2), Tu, We, Th, Fr	09/28/12 9:59AM (Fr)	00:30	Live with Kelly and Michael	CMDFO917RH	\$200.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	09/26/12 12:13PM (We)	00:30	News-WPEC CBS 12 News at Noon	CMDFO917RH	\$350.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	09/27/12 12:13PM (Th)	00:30	News-WPEC CBS 12 News at Noon	CMDFO917RH	\$350.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Tu, We, Th, Fr	09/28/12 12:07PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	CMDFO917RH	\$350.00	
3.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	09/26/12 5:22PM (We)	00:30	News-WPEC CBS 12 News at 5p	CMDFO917RH	\$500.00	
3.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Tu, We, Th, Fr	09/27/12 5:30PM (Th)	00:30	News-WPEC CBS 12 News at 5p	CMDFO917RH	\$500.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	09/27/12 5:39PM (Th)	00:30	News-WPEC CBS 12 News at 530p	CMDFO917RH	\$500.00	
4.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Tu, We, Th, Fr	09/28/12 5:39PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	CMDFO917RH	\$500.00	
5.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	09/26/12 6:28PM (We)	00:30	News-WPEC CBS 12 News at 6p	CMDFO917RH	\$600.00	
5.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	09/27/12 6:24PM (Th)	00:30	News-WPEC CBS 12 News at 6p	CMDFO917RH	\$600.00	
5.0	SPOT	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	09/28/12 6:12PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	CMDFO917RH	\$600.00	
6.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	09/26/12 7:11PM (We)	00:30	News-WPEC CBS 12 News at 7p	CMDFO917RH	\$500.00	
6.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	09/27/12 7:29PM (Th)	00:30	News-WPEC CBS 12 News at 7p	CMDFO917RH	\$500.00	
6.0	SPOT	7:00:00PM- 7:30:00	Per week (3), Tu, We, Th, Fr	09/28/12 7:25PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	CMDFO917RH	\$500.00	
7.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	09/25/12 11:24PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	CMDFO917RH	\$700.00	
7.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	09/26/12 11:00PM (We)	00:30	CBS-CSI Crime Scene Investigation (Wednesday)	CMDFO917RH	\$700.00	
7.0	SPOT	11:00:00PM-11:30:00	Per week (3), Tu, We, Th, Fr	09/28/12 11:13PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	CMDFO917RH	\$700.00	
8.0	Prime	178660-CBS-NCIS (T	Day, Tu-1	09/25/12 7:58PM (Tu)	00:30	CBS-NCIS (Tuesday)	CMDFO917RH	\$4000.00	
9.0	SPOT			09/29/12			1 preempt @ \$350.00	\$0.00	Live Program Overrun
10.0	SPOT			09/30/12			1 preempt @ \$900.00	\$0.00	No Availability

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Gross Total	\$12,850.00
Commission	(\$1,927.50)
Net Total	\$10,922.50

Total Spots 19



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ph: (703) 528-7800

Product POLITICAL CANDIDATE (ns) (1186)
Brand CONNIE MACK 10/16 (480179)
Acct Types National/Political Candidate Agency BRD
Est/Headline 603/06374360
Demo A35+R

Revision
Comments

CONNIE MACK 10/16
***** THIS IS A CASH IN ADVANCE

Invoice 2639285
Inv Date 10/21/2012
Terms CIA
Contract 1393154
Bill Type Weekly/Irregular
Period 10/15/2012 - 10/21/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/22/2012 2:50:03PM

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 9:30AM (Tu)	00:30	Live with Kelly and Michael	CMMO1012H	\$300.00	
2.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 9:31AM (We)	00:30	Live with Kelly and Michael	CMMO1012H	\$300.00	
2.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 9:24AM (Th)	00:30	Live with Kelly and Michael	CMMO1012H	\$300.00	
2.0	SPOT	9:00:00AM-10:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 9:51AM (Fr)	00:30	Live with Kelly and Michael	CMMO1012H	\$300.00	
4.0	SPOT	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	10/17/12 10:27AM (We)	00:30	CBS-Lets Make a Deal	CMMO1012H	\$340.00	
4.0	SPOT	10:00:00AM-11:00:00	Per week (2),Tu,We,Th,Fr	10/19/12 9:58AM (Fr)	00:30	Live with Kelly and Michael	CMMO1012H	\$340.00	
5.0	SPOT			10/16/12			2 preempts @ \$625.00	\$0.00	Sold Out
7.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 12:15PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	CMMO1012H	\$525.00	
7.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 12:29PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	CMMO1012H	\$525.00	
7.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 12:08PM (Th)	00:30	News-WPEC CBS 12 News at Noon	CMMO1012H	\$525.00	
7.0	SPOT	12:00:00PM-12:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 12:15PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	CMMO1012H	\$525.00	
9.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 3:13PM (Tu)	00:30	The Doctors	CMMO1012H	\$340.00	
9.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 3:13PM (We)	00:30	The Doctors	CMMO1012H	\$340.00	
9.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 3:12PM (Th)	00:30	The Doctors	CMMO1012H	\$340.00	
9.0	SPOT	3:00:00PM- 4:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 3:32PM (Th)	00:30	The Doctors	CMMO1012H	\$340.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/16/12 4:55PM (Tu)	00:30	Dr Phil	CMMO1012H	\$525.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/17/12 4:36PM (We)	00:30	Dr Phil	CMMO1012H	\$525.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/18/12 4:38PM (Th)	00:30	Dr Phil	CMMO1012H	\$525.00	
11.0	SPOT	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/19/12 4:39PM (Fr)	00:30	Dr Phil	CMMO1012H	\$525.00	
13.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/16/12 6:25PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	CMMO1012H	\$900.00	
13.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/17/12 6:11PM (We)	00:30	News-WPEC CBS 12 News at 6p	CMMO1012H	\$900.00	
13.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/18/12 6:11PM (Th)	00:30	News-WPEC CBS 12 News at 6p	CMMO1012H	\$900.00	
13.0	SPOT	6:00:00PM- 6:30:00	Per week (4),Tu,We,Th,Fr	10/19/12 6:10PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	CMMO1012H	\$900.00	
14.0	SPOT	11:00:00PM-11:30:00	Day,Sa-1	10/20/12 11:12PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	CMMO1012H	\$1050.00	
15.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	10/21/12 8:42AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	CMMO1012H	\$300.00	
16.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/21/12 9:54AM (Su)	00:30	CBS-News Sunday Morning	CMMO1012H	\$1350.00	
17.0	SPOT	10:30:00AM-11:30:00	Day,Su-1	10/21/12 11:23AM (Su)	00:30	CBS-Face the Nation	CMMO1012H	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$14,490.00
Commission	(\$2,173.50)
Net Total	\$12,316.50

Total Spots 26



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Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
CONNIE MACK 10/16 (480179)
National/Political Candidate Agency BRD
603/06374360
A35+R

CONNIE MACK 10/16
***** THIS IS A CASH IN ADVANCE

Invoice 2659165
Inv Date 10/28/2012
Terms CIA
Contract 1393154
Bill Type Weekly/Irregular
Period 10/22/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 5:19:02PM

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Day, M-1	10/22/12 9:50AM (Mo)	00:30	Live with Kelly and Michael	CMMO1012H	\$300.00	
3.0	SPOT	10:00:00AM-11:00:00	Day, M-1	10/22/12 10:22AM (Mo)	00:30	CBS-Lets Make a Deal	CMMO1012H	\$340.00	
6.0	SPOT	12:00:00PM-12:30:00	Day, M-1	10/22/12 12:25PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	CMMO1012H	\$525.00	
8.0	SPOT	3:00:00PM- 4:00:00	Day, M-1	10/22/12 3:39PM (Mo)	00:30	The Doctors	CMMO1012H	\$340.00	
10.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	10/22/12 4:41PM (Mo)	00:30	Dr Phil	CMMO1012H	\$525.00	
12.0	SPOT	6:00:00PM- 6:30:00	Day, M-1	10/22/12 6:29PM (Mo)	00:30	CBS-Evening News	CMMO1012H	\$900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$2,930.00
Commission	(\$439.50)
Net Total	\$2,490.50

Total Spots 6